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**HEALTH PROMOTION SCHOLARSHIP PROGRAM**

**2025/26 Project Proposal**

*Applications close 5pm, Friday 15 November 2024*

*Scholarship projects commence early 2025*



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This project proposal should be completed jointly by the applicant and the proposed supervisor. Where appropriate, you may use dot points or numbered reading to assist readability.

We strongly encourage you to contact the Scholarship Coordinator to discuss the proposed project before submission.

# APPLICANT

|  |  |
| --- | --- |
| Applicant name: |  |
| Host agency: |  |
| Supervisor name: |  |
| Project title: |  |

# PROJECT SUMMARY

Provide a summary of the proposed project and activities that you will undertake. (Up to 250 words).

# PROJECT RATIONALE

Consider how the project will address a gap in current health promotion. Include the scope of the issue you are addressing. Provide reference to the literature. (Up to 250 words)

# TARGET GROUP

Please describe the target group for the project. Projects that target the Healthway priority populations will be considered favourably (children and young people, Aboriginal people and communities, people from culturally and linguistically diverse backgrounds, people living in regional areas, people experiencing disadvantage, and the LGBTQIA+ community). (Up to 150 words).

# HEALTH PROMOTION PRINCIPLES AND THEORIES

Provide an overview of the relevant health promotion principles, theories, models or frameworks that will guide your project issue, planning, choice of strategies, implementation and/or evaluation. (Up to 350 words).

# PROJECT PLAN

This section will outline your project goal, strategies and evaluation. Examples have been provided in the table. (No more than 1000 words)

**GOALS AND OBJECTIVES**

Your **goal** is a statement of what you want to achieve overall. Your **objectives** describe the changes the project will bring about. By achieving these objectives, it makes it more likely that the overall goal will be achieved. Ensure the objectives are specific and measurable. Objectives should be “SMART” i.e. Specific, Measurable, Achievable, Relevant, Time Specific.

**STRATEGIES**

Describe the **strategies** and activities used to achieve your objectives.  These are the actual things that you will be doing.

**EVALUATION**

Your **evaluation** should measure the achievement of your objectives. How will you go about measuring whether you have achieved your objective and whether your strategies have been of high quality and acceptable to the target group? You may like to describe your **formative, process** and **impact** (if applicable) evaluation.

With reference to the above text, provide a high-level summary of your goal, objectives, strategies and evaluation.

|  |  |  |  |
| --- | --- | --- | --- |
| **Goal:** | *e.g. To investigate the barriers and enablers to help-seeking in two culturally and linguistically diverse (CaLD) populations in Perth, Western Australia* | | |
| **Objectives** | | **Strategies / Activities** | **Evaluation** |
| *To develop effective community*  *engagement strategies to*  *increase participation of CaLD*  *communities in needs*  *assessment* | | ***Strategy 1: Strengthen existing partnerships with relevant agencies that work with the target groups and establish an advisory group for the project***  *Activity 1.1: Consult with organisations to access CaLD networks*  *Activity 1.2: Identify previous community engagement work with CaLD groups, and use existing networks and partnerships to access CaLD groups*  ***Strategy 2: Identify, establish and strengthen partnerships with CaLD groups or representatives in the target group***  *Activity 1.1: Identify potential CaLD representatives through organisation’s existing network, and additional research.*  *Activity 1.2: Identify (through a literature review) a range of culturally appropriate community engagement strategies*  *Activity 1.3: Use culturally appropriate community engagement strategies to develop/strengthen relationships with community representatives*  *Activity 1.4: Conduct short key informant interviews with CaLD representatives to identify additional community needs and priorities* | ***Process****:*   * *Organisations involved in study* * *Number of CaLD representatives identified and contacted* * *Representativeness of CaLD group to target group* * *Barriers to accessing target group reviewed* * *Number of key informant interviews held, as well as minutes from these* * *Record date and minutes of all communication including face to face meetings, emails and phone calls*   ***Impact:***   * *Partnerships developed with community representatives* * *Quality of partnerships assessed through qualitative data. This will include questions on: perception of success of engagement, how individuals felt in the relationship, perceived usefulness of partnership.* |
| **Goal:** | *e.g. To develop best practice principles for peer-led mental health promotion models for migrants from CaLD backgrounds in Perth, WA* | | |
| **Objectives** | | **Strategies / Activities** | **Evaluation** |
| *Co-design recommendations and principles for peer-led mental health promotion among migrants from CALD backgrounds.* | | ***Strategy 1: Conduct a workshop to co-design best practice principles with members from primary and secondary target groups.***  *Activity 1.1: Determine workshop approach. Investigate participatory approaches such as group model building (GMB). GMB is a process involving multiple and diverse stakeholders to understand complex and challenging issues.*  *Activity 1.2: Develop workshop schedule*  *Activity 1.3: Practice facilitation and organise venue and resources*  *Activity 1.4: Develop recruitment materials*  *Activity 1.5: Recruit participants*  *Activity 1.6: Co-design dissemination strategies within workshop*  *Activity 1.7: Analyse findings*  *Activity 1.8: Discuss findings and dissemination channels with stakeholders*  *Activity 1.9: Disseminate results and co-designed principles to relevant stakeholders*  *Activity 1.10: Produce final report.* | * *Representativeness of workshop group to target group* * *Program reach - attendance numbers* * *Implementation – all elements of the workshop been implemented?* * *Fidelity – accuracy of delivery* * *Number of documents produced for dissemination* * *Feedback from advisory group and participants* * *Feeback from supervisors* * *Self-reflection* |

# DISSEMINATION

How will the findings, results or impacts of the project be disseminated? Consider how you will present information to members of the AHPA WA Branch, the target group, your organisation and any partner organisations. (Up to 300 words) (Note:numbered dot points are advised). *Examples of dissemination activities may include: presenting at a lunch and learn within your organisation, writing an article for AHPA WA newsletter, preparing an infographic for members of your target group.*

# SUSTAINABILITY

How will findings from your project be utilised by your agency after the scholarship? What knowledge translation activities are planned to enable findings to be used? What activities related to the project will occur following the scholarship funding period? (Up to 300 words). *Examples may include: developing a handbook on your project with next steps, hosting a workshop with partners to share learnings, creating a change in organisational processes.*

# BUDGET

What resourcing is required (i.e., honorariums for participants, venue hire, etc.)? (Note: a budget table is advised).Please note that these costs are outside the scope of the scholarship and must be covered by the organisation.

# PROJECT TIMELINE

Please include a timeline for the proposed project and activities. You may include any activity that will occur within the agency prior to the scholarship commencement and following the scholarship placement. Consider any planned organisational shutdowns (i.e., Christmas/New Years) and planned leave for yourself and/or your supervisor.

# HEALTH PROMOTION COMPETENCIES

Please list the range of skills that you hope to develop during the project. It will be useful to refer to the [International Union of Health Promotion and Education’s](https://www.iuhpe.org/index.php/en/practitioner) (IUHPE) Core Competencies and Professional Standards for Health Promotion. You can find an example of activities for each competency here: <https://www.healthpromotion.org.au/images/hp_Prac_Reg/Core_competencies_long_version_branded.pdf>

|  |
| --- |
| **Health promotion skill(s) gained** |
| *e.g. Mediate through partnership – I will develop and maintain partnerships with three agencies as part of the planning and implementation phases of the project.* |
| ***Enable change*** |
| ***Advocate for health*** |
| ***Mediate through partnership*** |
| ***Communication*** |
| ***Leadership*** |
| ***Assessment*** |
| ***Planning*** |
| ***Implementation*** |
| ***Evaluation and research*** |

Please describe how you will be supported to develop these competencies. What reflexive practices will the recipient and supervisor undertake? (Up to 150 words).

# COMMITMENT TO THE DISCIPLINE

Describe how you and your supervisor anticipate contributing to AHPA during and at least 12 months post-scholarship. *E.g. attendance at AGM, joining AHPA WA branch committee, etc.* (Up to 150 words)

If you and/or your supervisor are not a Registered Health Promotion Practitioner, describe your plan for application in the next 3 months. *E.g. dedicated time to complete application, attendance at application events, etc.*

# SUBMITTING YOUR APPLICATION

Well done on completing your proposal. To submit your application, please email this 2025/26 Project Proposal with the 2025/26 Application Form, and CVs and attachments to Scholarships Coordinator AHPA (WA Branch): [scholarshipswa@healthpromotion.org.au](mailto:scholarshipswa@healthpromotion.org.au)

*Applications close: 5pm, 15th November 2024*